CONTACTS:

Trish Lomeli-Sproles, Public Relations, PAB (626) 773-8897 or tsproles@pacificalliancebank.com

Pacific Alliance Bank Announces First Quarter Results

Rosemead, Calif. (April 10, 2008) ó Pacific Alliance Bank (OTC Bulletin Board: PFBN) is pleased to report its results for the 1st quarter of 2008.

From its opening with a capital account of \$16.4 million, the Bankøs assets increased from \$18.2 million as of December 31, 2006 to \$53.3 million as of March 31, 2008.

Total gross loans were \$28.4 million as of March 31, 2008, up from \$25.7 million as of December 31, 2007. All loans were current as of March 31, 2008.

Total liabilities as of March 31, 2008 were \$39.3 million, including total deposits of \$37.1 million.

Total revenue for the 1st quarter of 2008 before operating expense was \$724 thousand, comprised of \$711 thousand in interest income and \$390 thousand in net interest income. Additionally, the Bank provided \$39 thousand for loan losses reserves and benefited from \$13 thousand in other non-interest income.

Net Operating Loss for the 1st quarter of 2008 was \$374 thousand, including stock option expenses.

Pacific Alliance Bank was formed to achieve its mission of delivering business value in its market, serving small to mid-size businesses, owners, and key employees who seek a personal bank ready to meet their banking needs with customized services.

Pacific Alliance Bank is a full-service FDIC insured community bank, headquartered at 8400 E. Valley Blvd., Rosemead, California 91770. For more information, contact Ms. Trish Lomeli-Sproles (626) 773-8897 or tsproles@pacificalliancebank.com and visit http://www.pacificalliancebank.com.

Pacific Alliance Bank Balance Sheet (unaudited) \$ in 000's

Assets	March 31, 2008		March 31, 2007	
Cash and due from banks	\$	1,154	\$	957
Federal funds sold		7,280		18,360
Cash and Cash Equivalents		8,434		19,317
Investment (net)		15,163		5,995
Loans, net of unearned income		28,449		10,806
Less allowance for loan losses		(350)		(139)
Net Loans		28,099		10,667
Premises and equipment, net		1,127		1,226
Accrued interest receivable and other assets		534		177
Total Assets	\$	53,357	\$	37,382
Liabilities and Shareholders' Equity Liabilities				
Deposits				
Noninterest-bearing deposits	\$	4,273	\$	780
Interest-bearing deposits		32,850		21,262
Total Deposits		37,123		22,042
Investor Seed Money		-		-
Other borrow money		1,900		-
Accrued interest payable and other liabilities		350		98
Total Liabilities		39,373		22,140
Commitments and Contingencies		0		0
Shareholders' Equity				
Common stock, no par value, 5,000,000 shares authorized;				
1,657,686 shares issued & outstanding		16,365		16,365
Preferred Stock, no par value, 5,000,000 shares authorized;				
0 share issue & outstanding		0		0
Additional paid in capital		1,079		332
Accumulated deficit		(3,551)		(1,452)
Accumulated other comprehensive loss		91		(3)
Total Shareholders' Equity		13,984	-	15,242
Total Liabilities and Shareholders' Equity	\$	53,357	\$	37,382
Book Value per Share		8.44		9.19

Pacific Alliance Bank Statement of Income (unaudited) \$ in 000's

	March 31, 2008		March 31,2007	
Interest Income				
Interest and fees on loans	\$	438	\$	84
Interest on Federal funds sold		56		195
Interest on securities		217		52
Total Interest Income		711		331
Interest Expense				
Interest expense on deposits		321		117
		321		117
Net Interest Income		390		214
Provision for loan losses		39		139
Net Interest Income After				
Provision for Loan Losses		351		75
Other Income				
Service charges on deposit accounts		1		1
Other non-interest income		12		10
Total Other Income		13		11
Other Expenses				
Salaries and other employee benefits		415		348
Premises & Equipments		97		100
Other (1)		226		305
Total Operating Expenses		738		753
Income Before Provision for Income Taxes		(374)		(667)
Provision for Income Taxes		0		0
Net Loss	\$	(374)	\$	(667)
Loss Per Share – Basic	\$	(0.23)	\$	(0.40)

Statement of Cash Flow (unaudited) \$ in 000's

March 31		, 2008	December 31, 2007		
Operating Activities			¢		
Net income	\$	(374)	(2,393)		
Adjustments to reconcile net income to net					
cash provided by operating activities:					
Depreciation and amortization		33	125		
Provision for loan loss		39	311		
Net amortization of premiums/discounts on securities		0	1		
Share-based compensation expense (1)		107	861		
Increase in accrued interest receivable and other assets		(11)	(408)		
Decrease in accrued interest payable and other liabilities		(67)	176_		
Net Cash Provided by Operating Activities	Net Cash Provided by Operating Activities (273)				
Investing Activities					
Proceeds from matured investment securities available-for-sale		5,000	16,000		
Purchases of investment securities available-for-sale		(3,000)	(33,013)		
Purchase of FHLB Stock		(0)	(89)		
Purchases of premises and equipment		-	(279)		
Net increase in loans		(2,783)	(25,666)		
Net Cash Used in Investing Activities		(783)	(43,047)		
Financing Activities					
Net increase in deposits		854	35,708		
Net increase (decrease) in other borrowings		-	(1,735)		
Net increase in FHLB borrowings			1,900		
Net Cash Provided by Financing Activities		854	35,873		
Net Increase in Cash and Cash Equivalents		(202)	(8,501)		
Cash and Cash Equivalents, Beginning of Year		8,636	17,137		
Cash and Cash Equivalents, End of Period	\$	8,434	\$ 8,636		

Note (1): Beginning in fiscal year 2006 all companies that utilize equity compensation will be required to recognize the cost of that compensation in their financial statements pursuant to FASB's revision to Statement No. 123, Accounting for Stock-Based Compensation (SFAS No. 123R).

Pacific Alliance Bank Statement of Changes in Shareholders' Equity (unaudited) For the period January 1, 2008 through March 31, 2008 \$ in 000's

	<u>Common</u>	<u>Stock</u>	Additional			Accumulated Other	Total
	Shares	Common	Paid In	Comprehensive	Accumulated	Comprehensive	Shareholders'
	Outstanding	Stock	Capital	Loss	Deficit	Loss	Equity
		\$			\$		
Balance, January 1, 2008	1,657,686	16,365	\$ 972		(3,177)	\$ 2	\$ 14,162
Share-based compensation expense (1)			107				107
Net loss (1)				(374)	(374)		(374)
Unrealized gains (losses)				89		89	89
Total Comprehensive loss				\$ (285)			
		\$		-	\$		
Balance, March 31, 2008	1,657,686	16,365	\$ 1,079	<u>.</u>	(3,551)	\$ 91	\$ 13,984

Note (1): Beginning in fiscal year 2006 all companies that utilize equity compensation will be required to recognize the cost of that compensation in their financial statements pursuant to FASB's revision to Statement No. 123, Accounting for Stock-Based Compensation (SFAS No. 123R).

This [letter/release] includes forward-looking information, which is subject to the "safe harbor" created by Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act and the Private Securities Litigation Reform Act of 1995. When the Bank uses or incorporates by reference in this letter the words "anticipate," "estimate," "expect," "project," "intend," "commit," "believe" and similar expressions, the Company intends to identify forward-looking statements. Our actual results may differ materially from those projected in any forward-looking statements, as they will depend on many factors about which we are unsure, including many factors which are beyond our control.